

What YOU know about bike parking is....

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Talk Outline

- Generating bicycle parking guidelines, and why
- WIKI vs. Weblog (blog)
- Bicycle Parking Guidelines consultation tools
- Over to you.....

Why generate bicycle parking guidelines

- Sustainability is understandably high on the political agenda
- Risk of bicycle theft influenced by various factors
- Parking environment
 - Lighting
 - Surveillance
 - Parking furniture
- Guidance on what to consider important, and increasingly so

They are out there...somewhere

- Various guidelines are available – but no comprehensive single document
- Best Of Breed
- 3 search strategies
- 120 documents were retrieved, 41 selected
- Each unique point was extracted and categorized
- Reference was made to the document from which each point came – proxy measure for considered importance.
- 16 categories emerged
- How to present the information to maximise consultation?



WIKI vs. WEBLOG - WIKI

- Both are editable web pages
- **What is a WIKI?**
 - WIKI is a collection of hypertext documents that anyone can edit and alter
 - Knowledge repository which is an agglomeration of user input
 - Such as the collaboratively created encyclopaedia – Wikipedia
<http://www.zombiesurvivalwiki.com>
- **Why a WIKI?**
 - Gives ownership to YOU
 - Rapidly updated and modified

WIKI vs. WEBLOG - WEBLOG

- **What is a WEBLOG (aka a blog)?**
 - Conversation – website in which users can comment or discuss material
 - Author has control compared to a wiki
 - Various forms of blog within the blogosphere – about 50 million
- **Why a WEBLOG?**
 - Accessible way to share knowledge globally without editing live text

Bike Parking Guidelines – wiki and blog

- Dynamic resource not a static word document
- Wisdom of crowd consultation approach
- Why both?

www.bikeoff.org/consultation/wiki

www.bikeoff.org/consultation/weblog

- User testing procedure

Over to you..

- Success and impact user-determined
- 6 week testing period in which YOU are encouraged to visit the site and get involved.
- Further BOB in producing a final standard from all 3 bikeoff strands.